Csobánki Judit

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Motto

„People rarely succeed unless they have fun in what they are doing"
Dale Carnegie

Education

Corvinus University
in Budapest
MSc Specialty Finance, Communication
MSc Teacher of Economics

Puskin Institute
Scholarship program
in Moscow

Skills

Language
English

Business and Team Coach Trainer

Computer
Microsoft Office
Microsoft Power BI
MS Project
Atlassian Software
JIRA, Confluence

Life & Hobbies

Professional Summary

I am a solution-oriented professional with a strong track record across **diverse roles and industries**, including corporate sales management, sales and event management, resource and project management, Scrum Mastery, and Agile coaching. I bring over **10 years** of experience in the **banking** industry, more than **5 years in telecommunications** — over a **decade** of overall experience in the **IT domain**. My background spans **multiple levels of corporate hierarchy** — from daily collaboration with C-level executives to hands-on **line management** responsibilities. I have played a key role in driving strategic transformations, enabled by my **experience on both business and IT sides.**

Experiences

Agile & Transformation Coach 2019 – 2025 at Yettel HU Ltd., UST/DSTA Singapore, T-Systems International, Play'n Go Ltd., Magyar Telekom Plc.
- Transforming project based development to value added customer focused product delivery
- Driving agile transformations, organizational changes, and enterprise agility
- Built and supported tribe and squad structures, enabling cross-functional collaboration between business and IT
- Defining value streams at portfolio and product levels and build production based on value
- Supporting organizational level alignment, collaboration, communication and execution
- Led enterprise-level quarterly planning and alignment processes (QBR, Big Room Planning) to synchronize priorities across domains
- Establishing self-organized, effective, and transparent work environment
- Training teams in Scrum, Kanban, and Scrumban methodologies
- Coaching, mentoring, training Leadership, Product Owners, Delivery Team, Scrum Masters
- Developed and rolled out Agile maturity assessments and tailored internal training programs to drive continuous improvement

Senior IT Project Manager 2017 – 2019 at Magyar Telekom Plc.
- VANDA Chatbot digital business assistant system development
- Application Cleaning Retirement Program – the retirement of Billing and CRM legacy systems
- Billing Systems upgrade to be adequate of regulatory requirements
- Billing Systems upgrade and parameterization of collection processes
- Online surface designing and developing of Wholesale leased line products

PM Team lead 2017 – 2019 at Magyar Telekom Plc.
- Designing and introducing a new resource management system, tool and an interactive PowerBI reporting dashboard what compares resource planning, allocation and resource time spent in actual work.

Project Office Manager 2014 – 2017 at Accedo Broadband HU Ltd.
- Office management and administration
  - Supporting recruitment, smooth onboarding process and execution
  - Office search, spending and arranging equipment
  - Acquisition of test equipment and other supporting equipment
  - Support finance and accounting
- Organizational coordination, facilitation, escalation, mediation, team building

Corporate executive 2011 – 2017 at CIB Bank Ltd.
- SME and Large Enterprises relationship-, sales- and product manager

Sales and event organizer 2007 – 2008 at Emlékbázis Ltd.
- Sales and event organization of a blue box system
- Managing of human and equipment resources for events

Corporate Executive 2003 – 2011 at Raiffeisen Bank Ltd.
- SME relationship-, sales- and product manager

Management Trainee program in 6 different areas

Certifications

Kanban System Design at Kanban University

Certified SAFe® 6 Practice Consultant 82497022-4632 at Scaled Agile, Inc. with DevOps Practitioner, Agile Product and Lean Portfolio Manager enablement

Enterprise Design Thinking Practitioner Certification link

Enterprise Design Thinking Co-Creator at IBM Certification link

Business and Life Coach at Pro Bona Kft. Credential ID 2019/12/003

Professional Scrum Product Owner and **Scrum Master** at **scrum.org**

PRINCE2 Practitioner Course **PRINCE2 Foundation** Certificate in Project Management 2017 License: 00398624

Achievements and Outcomes

Strategic and Leadership advisory:
At Deutsche Telekom I supported and facilitated C-level leaders and their direct reports' annual strategic planning workshops and setting of objectives, their breakdown into operationally feasible epics, their tracking and follow-up.

Operational excellence:
At Play'n Go Ltd. we introduced a new demand management process for business based on T-shirt size. With this process, it was possible to compare the size of the requirements, their feasibility, and based on the teams' delivery velocity, the resource allocation could be planned more efficiently, ending up in a more achievable yearly plan of the product.

Talent & Team development:
At Accedo, I was responsible for hiring team members and their smooth onboarding.
At Magyar Telekom and Deutsche Telekom, we formed cross-functional teams based on value-based delivery, monitored them continuously, and incorporated the results back into the process. I helped the team members' soft and hard skills with training, coaching and mentoring.

Product roadmap alignment and development:
At Deutsche Telekom, as part of the product management team we created a process for several teams that connects medium-term planning subordinated to strategic goals, and breaks down the product increments into quarterly deliverables. Based on this, the teams planned their sprint goals and dependencies in order to harmonize deliveries among teams.

Cross-functional coordination:
Facilitating effective communication and collaboration between team members and teams has been a consistent aspect of the Agile Coach and Project Manager roles. I have bridged the gap between Business and Production, involved all the relevant stakeholders and other contributor departments to ensure seamless, high-quality product execution.

Data-driven oversight:
At DSTA Singapore I played a key role in creating Agile and Product Metrics packages at as part of Project to Product transformation. As a result of the stakeholder interviews a transparent delivery processes could be presented. Cycle time, lead time and product quality metrics were recommended, with the help of them unnecessary processes and approvals could be excluded. Quality metrics help the team focus on value instead of process.