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# IMRE TOTTH

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#IT MANAGEMENT, #CIO, #CROSS FUNCTIONAL LEADERSHIP #PROGRAM MANAGEMENT, #DIGITAL TRANSFORMATION, #ERP, #SAP, #SAP ECC, #SAP S/4HANA, #SAP ACTIVATE, #IT SERVICE MANAGEMENT, #SHARED SERVICES, #VENDOR MANAGEMENT, #CONTRACT NEGOTIATION, #PMP, #ITIL, #RETAIL, #FMCG, #OMNICHANNEL, #ECOMMERCE, #SUPPLY CHAIN #DEFENSE INDUSTRY

Results-driven IT leader with 29 years of comprehensive experience in IT management, experienced in all business domains, drove digital business transformation, covering back-office processes (human capital management, procurement, finance), manufacturing, supply chain, CRM, process automation, analytics, and IT infrastructure. Skilled in complex SAP implementations, mergers and acquisitions, business restructuring, and building shared service models and managing IT budget. Known for strong leadership skills, strategic thinking, and a proactive, decisive approach to challenges, consistently enhancing organizational capabilities.

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## Professional Experience

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### **Emirates Global Aluminum, Dubai / UAE**

#### **Director - SAP S/4HANA Transformation (05/2025 - )**

Director of EGA's SAP transformation program, migration from SAP ECC to SAP S/4 HANA for 20 entities across 4 continents.

Achievements:

- Stepped in mid of RFP stage. Drove RFP scope normalization, led techno-commercial evaluation and negotiations. Board approved implementation partner recommendation.
- Revised and finalized program budget. Designed and built internal program team including digital transformation and business team as well aligned business backfills and included in the budget. The budget was approved by executive board in October.
- Run impact assessment of other high priority company initiatives on the program and finalized synchronized schedules, what approved by CEO and Executive board.
- Program is on track for kick off in January 2026.

### **EDGE. Abu Dhabi / UAE**

#### **Digital Transformation Director (06/2023 - 05/2025)**

Director of EDGE's digital transformation program, implementing SAP S/4HANA and building application management service for all business domains (Back office, CRM, Sales, Supply Chain, Engineering and Manufacturing), covering 25+ entities, leveraging internal & BC, and SI resources.

Achievements:

- Built understaffed internal organization by hiring 17 new team members by end July '24, which enabled delivering substantial results in 2023 and 2025 to date.
- Responsible for Program and IT CAPEX/OPEX budget, bottom-up budget planning, proposal creation, approval and controlling expenses.
- Get in role one-month prior go live of 4 service entities. I took charge of UAT closure on S2P, cutover, Hypercare and AMS model finalization. The four entities went live successfully in early July. Then I drove Hypercare throughout AMS handover.
- Successfully completed 4 manufacturing entity implementation - serves template for other manufacturing entities. Focusing on SAP best practices adoption, cutover blackout period reduction from 5 business days to 1, data build, adequate business participation and solution buy in. All four entities went live successfully on November '23, January '24 and March '24 resulting more than 60% of the EDGE revenue is on SAP S/4.
- Led the stabilization of live S/4 entities. Established and leading ITIL based AMS model

covering functional, basis and infrastructure support for migrated entities.

- Drove SAP system adjustment ensuring continues and seamless project execution and uptime.
- Launched System Integration RFP in May to revitalize the program, enable seamless and quality execution and support increased scope. RFP evaluation completed and new SI onboarding started in January '25.

#### **Majid Al Futtaim, Dubai / UAE**

##### **Director of ERP Program (05/2021 – 05/2023)**

Director of S/4HANA implementation to establish and lead Majid Al Futtaim's strategic digital transformation project for omnichannel business, including retail and eCommerce solutions in 16 countries in MEA region.

Achievements:

- Lead business case validation and alignment with key stakeholders.
- Project organization identified, aligned and being hired.
- Stakeholders are identified and involved via regular project communication.
- Successfully closed blueprints, including functional and non-functional design, covering infrastructure, basis, analytics, process automation, special focus eCommerce and retail integration, B2B, data and cyber security.
- Drove implementation plan alignment and SI onboarding.
- Ensured Data Clean up as critical pre-requisites of ERP project business engaged, actioned upon and in good shape resulting implementation risk reduction.
- AMS service operation model created and approved by the board.

#### **Procter & Gamble, GBS – Budapest, Hungary**

##### **SAP S/4HANA Project Leader – Europe, Middle East & Africa (08/2019 – 05/2021)**

Deliverables are derivation of business case into project scope document, schedule, WBS list, risk, resource and financial plan and control. Leading internally workstream project managers, jointly working with SAP and System Integrators. Providing PMO support for workstreams, monitor & control the project development.

Accomplishments:

- Created full kit project management plan, including scope documentation, WBS dictionary, schedule document, resource, financial plan, risk documentation.
- Run financial affordability plan resulting in the changes in PM plan.

#### **Procter & Gamble, GBS – Budapest / Hungary**

##### **Global Client / Program Leader - Compliance & Restructuring (11/2011 – 08/2019)**

Built up corporate compliance & restructuring shared service and scaled globally. Client management for regional/global Tax & F&A organization; building, aligning and driving service strategy execution.

Accomplishments:

- Built up and managed global service, client satisfaction score 9.3 out of 10.
- Increased service/program profitability by 50% versus base line via methodology transformation.
- Successfully completed restructuring and compliance project, overseeing IT and business scope, Important projects: Gulf countries VAT implementation, GAFTA triangulation implementation, Sub-Sahara region restructuring, business HUB establishment in Dubai, business expansion in Africa.
- Successfully completed Financial Services Solutions IT system integration for key acquisition project globally as program manager

#### **Procter & Gamble, GBS – Budapest / Hungary**

##### **CIO - CE South region (03/2009 – 11/2011)**

E2E accountability on GBS/IT shared services, reporting to CEO. Responsible building, aligning driving IT strategy, translating to strategic and operational plan, covering all IT domain (BI, ERP/CRM, ecommerce, IT infrastructure, vendor management). I had end-to-end IT OPEX (\$5MM<) & CAPEX (\$1MM<) budget responsibility.

Accomplishment:

- Transforming Budapest's IT organization towards BI services. I envisioned and aligned

with LT establishing a Business Intelligence service center in Budapest in nearly 4 months.

- Successfully launched CRM and eCommerce business transformation project in CE region, covering digitizing value chain, visualizing the data in real time and run data analyzes to improve value chain effectiveness.

**Procter & Gamble, GBS – Budapest / Hungary**  
**ERP Program manager/Program Manager (05/2008 - 03/2009)**

**Procter & Gamble, GBS - Warsaw / Poland**  
**Manufacturing Plant CIO (03/2005 – 05/2008)**

**Procter & Gamble, Global Business Services – Budapest / Hungary**  
**ERP Systems Manager - Central Europe (09/2001 - 02/2005)**

**Procter & Gamble - Budapest, Hungary**  
**IT Infrastructure & Technology Service Manager (11/1996 – 08/2001)**

***Certification:***

- PMP Certified (2014)
- ITIL V4 (2019)

***Education***

Budapest University of Technology and Economics (2006)  
MS - Business Administration, Faculty: Economy

University of Obuda – Budapest (1996)  
Bachelor of Technology, Information technology and Technical teacher

***Languages***

English (Fluent - Active)  
Hungarian (Native)  
Italian (Passive)

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